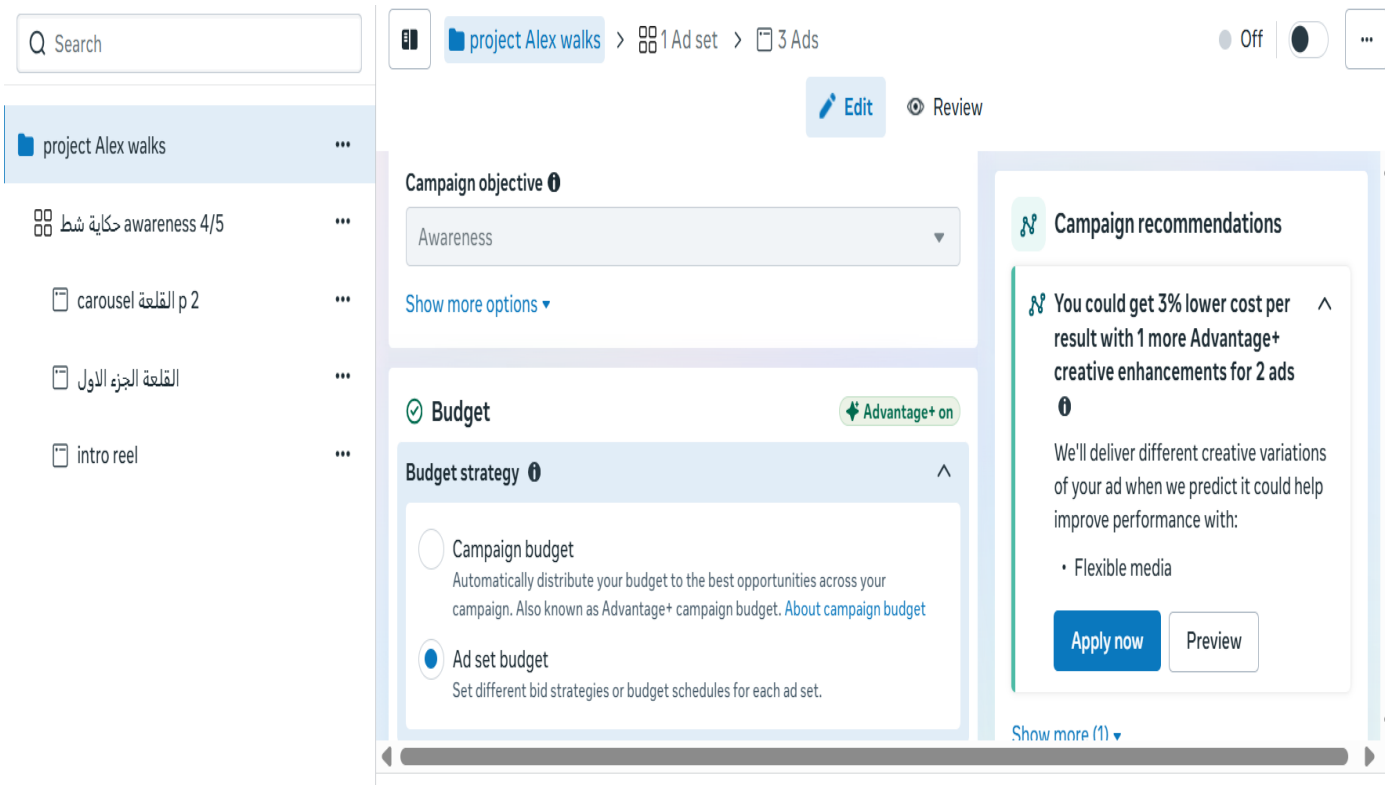
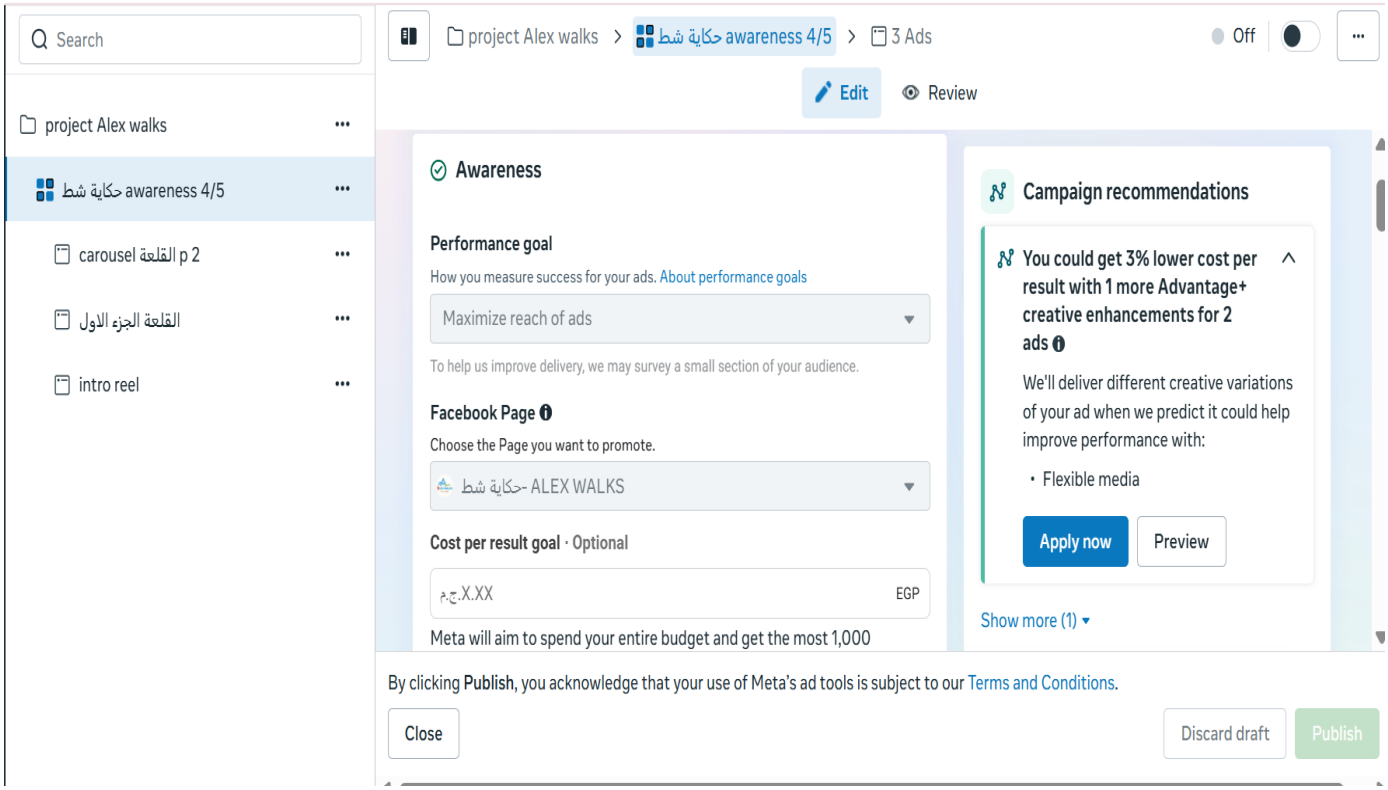
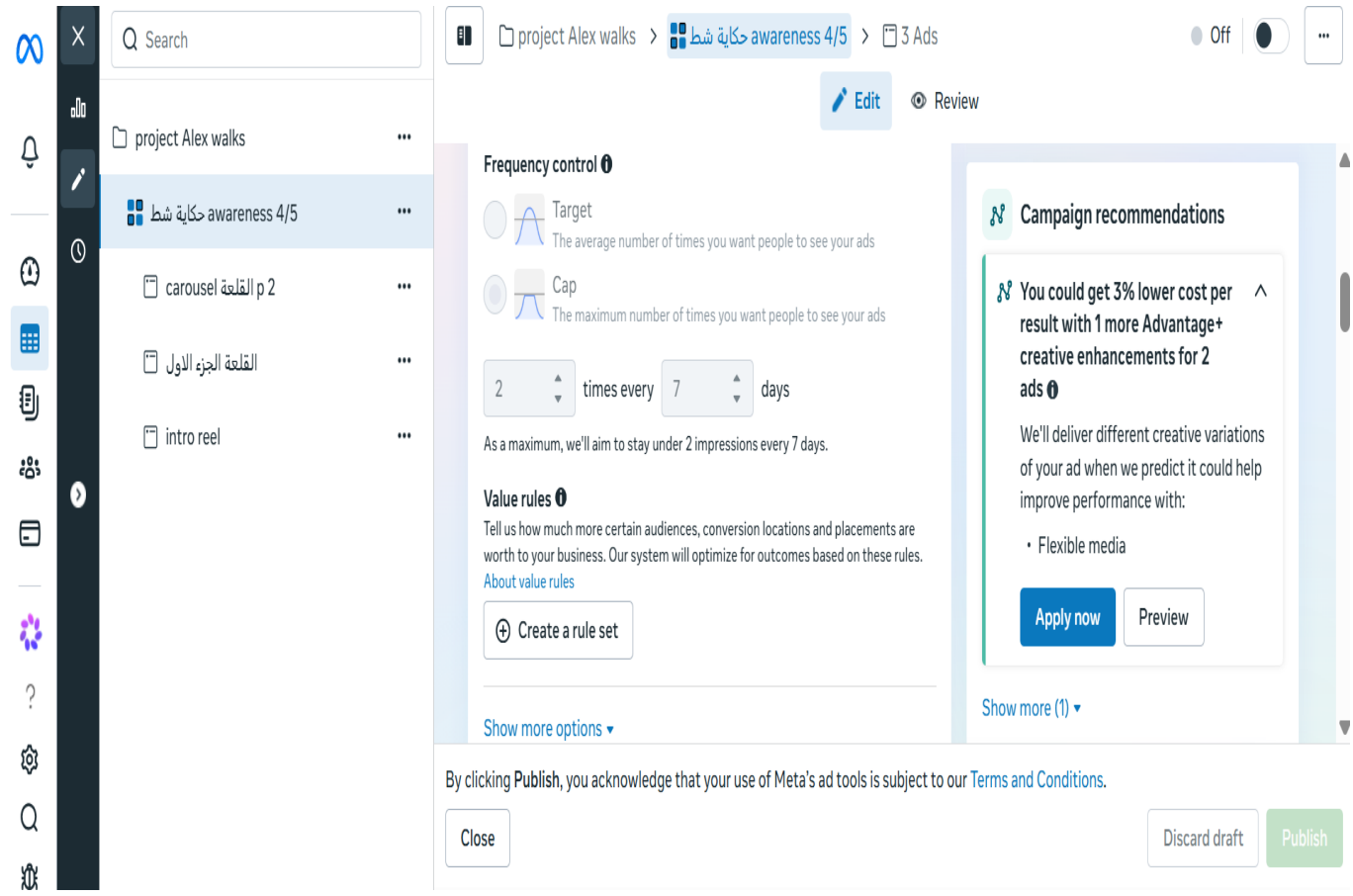
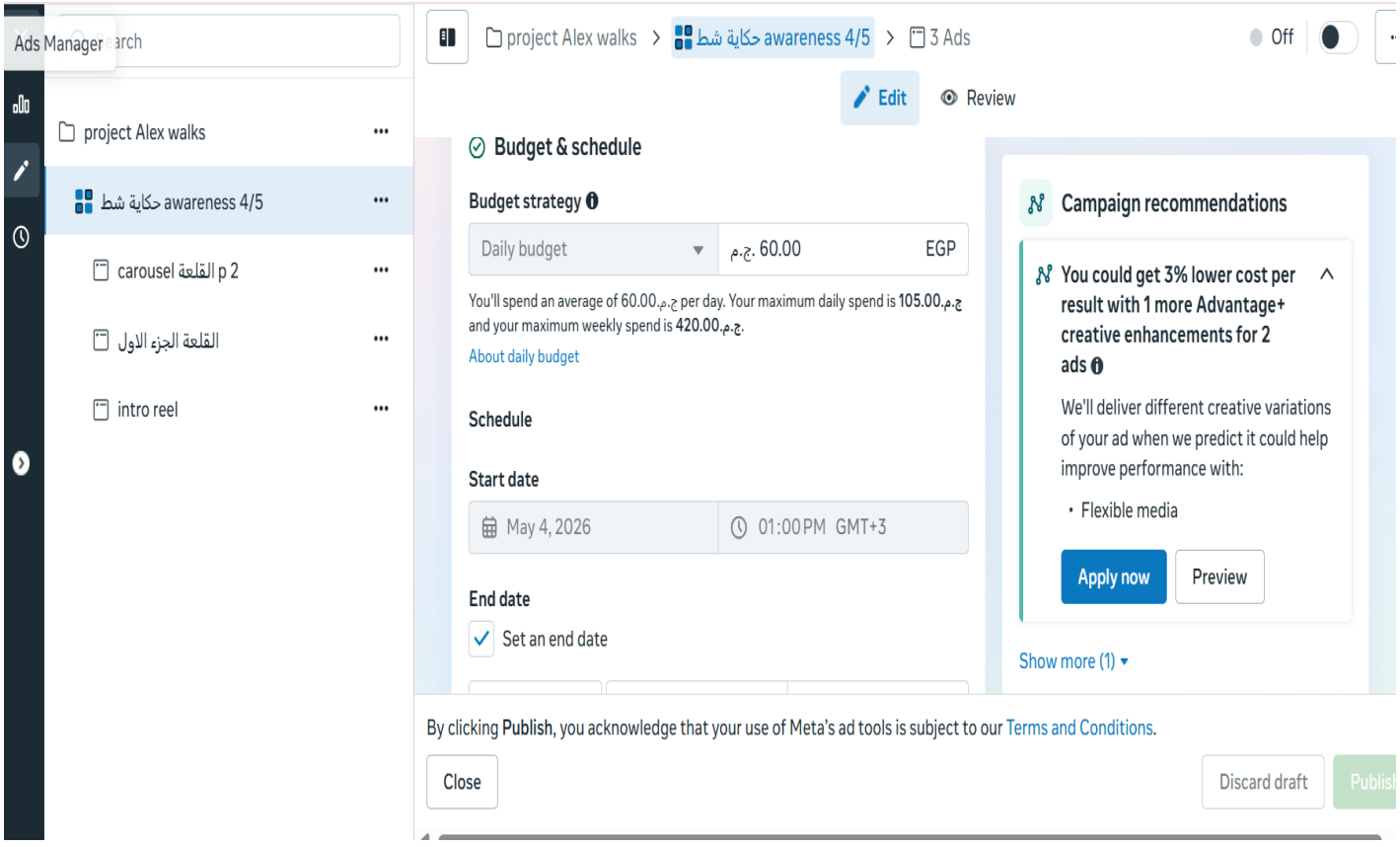
Ad set up


Search
project Alex walks
حكاية شط awareness 4/5
carousel القلعة p 2
القلعة الجزء الاول
intro reel
project Alex walks > 1 Ad set > 3 Ads
Off
Edit
Review
Campaign objective
Awareness
Show more options
Budget
Advantage+ on
Budget strategy
Campaign budget
Automatically distribute your budget to the best opportunities across your campaign. Also known as Advantage+ campaign budget. About campaign budget
Ad set budget
Set different bid strategies or budget schedules for each ad set.
Campaign recommendations
You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads
We'll deliver different creative variations of your ad when we predict it could help improve performance with:
• Flexible media
Apply now
Preview
Show more (1)


Search
project Alex walks
حكاية شط awareness 4/5
carousel القلعة p 2
القلعة الجزء الاول
intro reel
project Alex walks > حكاية شط awareness 4/5 > 3 Ads
Off
Edit
Review
Awareness
Performance goal
How you measure success for your ads. About performance goals
Maximize reach of ads
To help us improve delivery, we may survey a small section of your audience.
Facebook Page
Choose the Page you want to promote.
حكاية شط- ALEX WALKS
Cost per result goal · Optional
ج.م X.XX
EGP
Meta will aim to spend your entire budget and get the most 1,000
Campaign recommendations
You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads
We'll deliver different creative variations of your ad when we predict it could help improve performance with:
• Flexible media
Apply now
Preview
Show more (1)
By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.
Close
Discard draft
Publish


Search
project Alex walks
حكاية شط awareness 4/5
carousel القلعة p 2
القلعة الجزء الاول
intro reel
project Alex walks > حكاية شط awareness 4/5 > 3 Ads
Off
Edit
Review
Frequency control
Target
The average number of times you want people to see your ads
Cap
The maximum number of times you want people to see your ads
2
times every
7
days
As a maximum, we'll aim to stay under 2 impressions every 7 days.
Value rules
Tell us how much more certain audiences, conversion locations and placements are worth to your business. Our system will optimize for outcomes based on these rules.
About value rules
Create a rule set
Show more options
Campaign recommendations
You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads
We'll deliver different creative variations of your ad when we predict it could help improve performance with:
• Flexible media
Apply now
Preview
Show more (1)
By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.
Close
Discard draft
Publish


Ads Manager
project Alex walks
حكاية شط awareness 4/5
carousel القلعة p 2
القلعة الجزء الاول
intro reel
project Alex walks > حكاية شط awareness 4/5 > 3 Ads
Off
Edit
Review
Budget & schedule
Budget strategy
Daily budget
60.00 ج.م.
EGP
You'll spend an average of 60.00 ج.م. per day. Your maximum daily spend is 105.00 ج.م. and your maximum weekly spend is 420.00 ج.م.
About daily budget
Schedule
Start date
May 4, 2026
01:00 PM GMT+3
End date
Set an end date
Campaign recommendations
You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads
We'll deliver different creative variations of your ad when we predict it could help improve performance with:
• Flexible media
Apply now
Preview
Show more (1)
By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.
Close
Discard draft

Search

project Alex walks

حكاية شط awareness 4/5

carousel القلعة p 2

القلعة الجزء الاول

intro reel

project Alex walks > حكاية شط awareness 4/5 > 3 Ads

Off

Edit | Review

End date

Set an end date

Custom | May 8, 2026 | 01:00 PM GMT+3

Ads running for at least 5 days typically see better performance.

Show more settings

Audience

Advantage+ on

Set up your audience using controls and suggestions. About audiences

Use a saved audience

Campaign recommendations

You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads

We'll deliver different creative variations of your ad when we predict it could help improve performance with:

- Flexible media

Apply now | Preview

Show more (1)

By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

Close | Discard draft | Publish

Search

project Alex walks

حكاية شط awareness 4/5

carousel القلعة p 2

القلعة الجزء الاول

intro reel

project Alex walks > حكاية شط awareness 4/5 > 3 Ads

Off

Edit | Review

Audience

Advantage+ on

Set up your audience using controls and suggestions. About audiences

Use a saved audience

Controls

We won't reach people beyond these settings, even with Advantage+ on.

Locations

Included location:

- Egypt: Alexandria Alexandria Governorate; Cairo Cairo Governorate

Hide controls

Minimum age

18

Campaign recommendations

You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads

We'll deliver different creative variations of your ad when we predict it could help improve performance with:

- Flexible media

Apply now | Preview

Show more (1)

By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

Close | Discard draft | Publish

Search

project Alex walks

حكاية شط awareness 4/5

carousel القلعة p 2

القلعة الجزء الاول

intro reel

project Alex walks > حكاية شط awareness 4/5 > 3 Ads

Off

Edit

Review

• Egypt: Alexandria Alexandria Governorate; Cairo Cairo Governorate

Hide controls

Minimum age
18

Exclude these custom audiences
None

Languages
All languages

Suggest an audience
We'll also reach people beyond any **custom audience**, **age**, **gender** and **detailed targeting** settings you apply when it's likely to improve performance.

Hide settings

Campaign recommendations

You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads

We'll deliver different creative variations of your ad when we predict it could help improve performance with:

• Flexible media

Apply now

Preview

Show more (1)

By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

Close

Discard draft

Publish

Search

project Alex walks

حكاية شط awareness 4/5

carousel القلعة p 2

القلعة الجزء الاول

intro reel

project Alex walks > حكاية شط awareness 4/5 > 3 Ads

Off

Edit

Review

Hide settings

Include these custom audiences
None

Age
18 - 65+

Gender
All genders

Detailed targeting
People who match:
- Interests: Ecotourism or History
- Behaviors: Frequent Travelers

Further limit your audience

Save audience

Campaign recommendations

You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads

We'll deliver different creative variations of your ad when we predict it could help improve performance with:

• Flexible media

Apply now

Preview

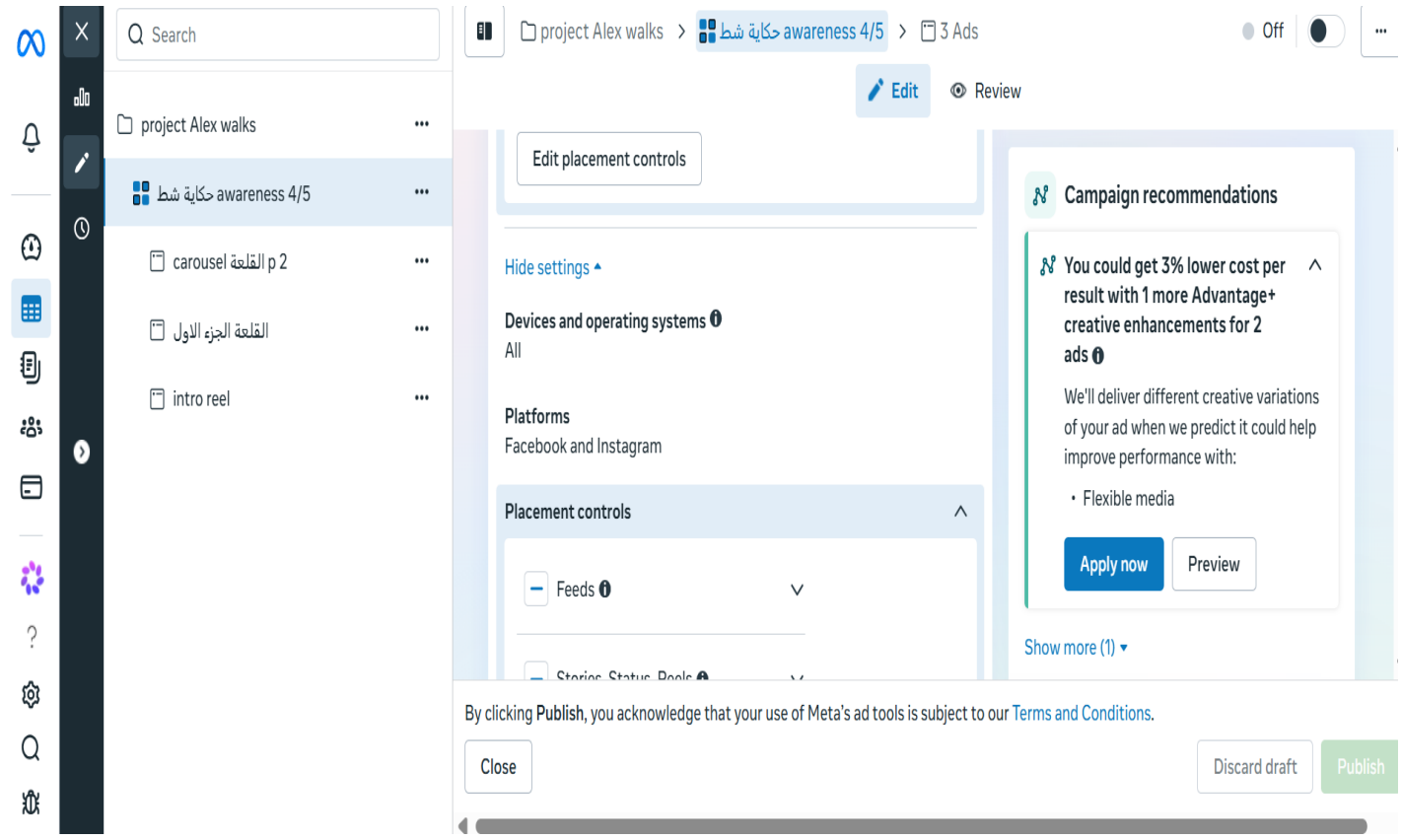
Show more (1)

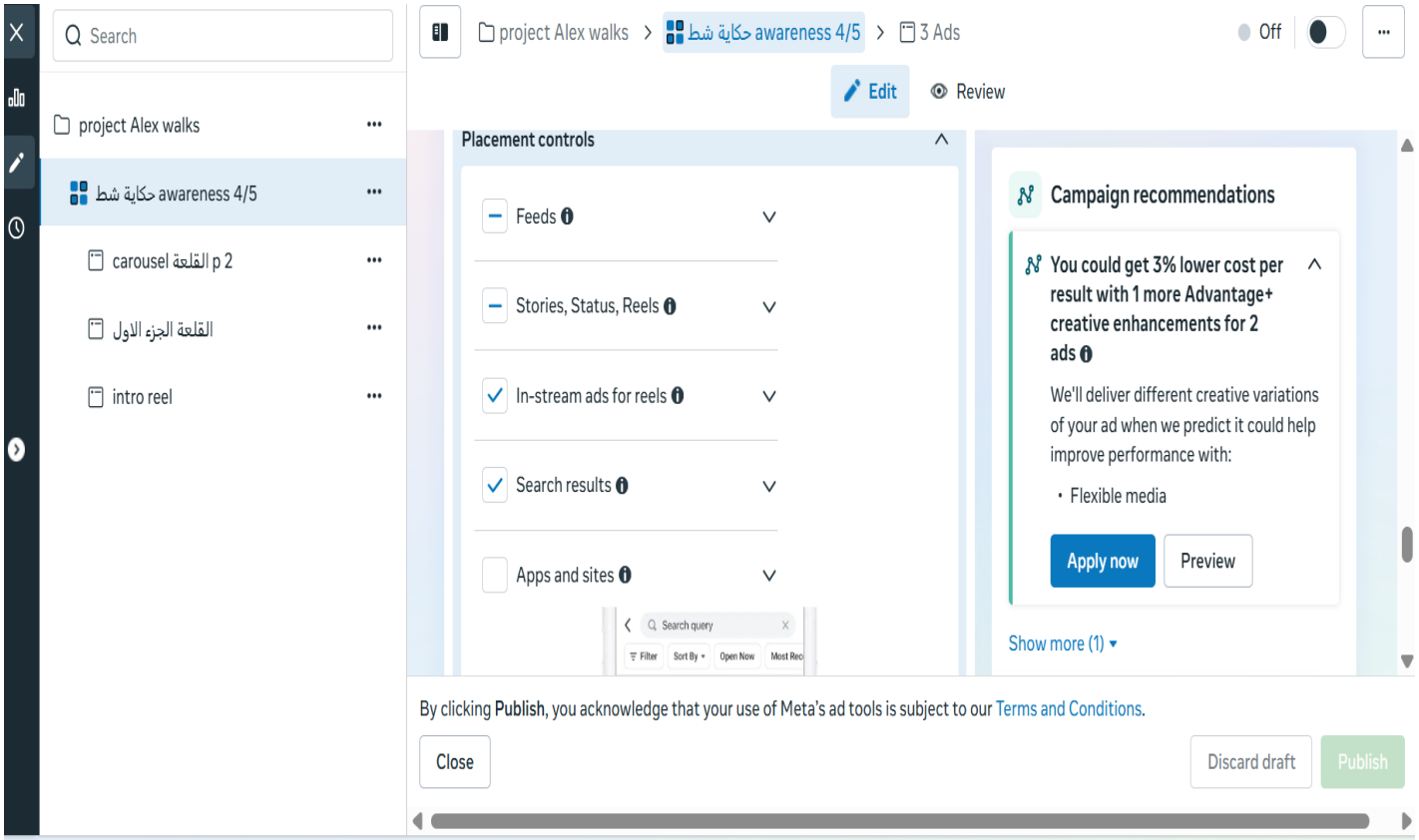
By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

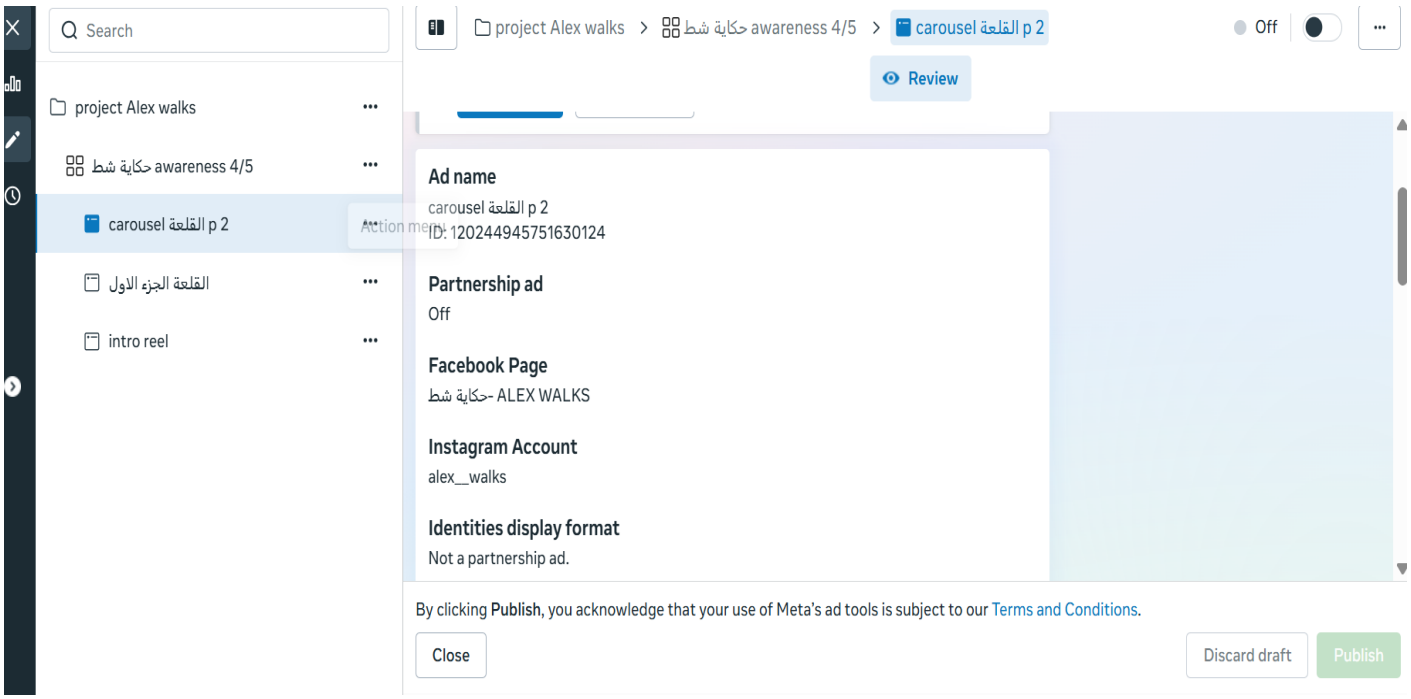
Close

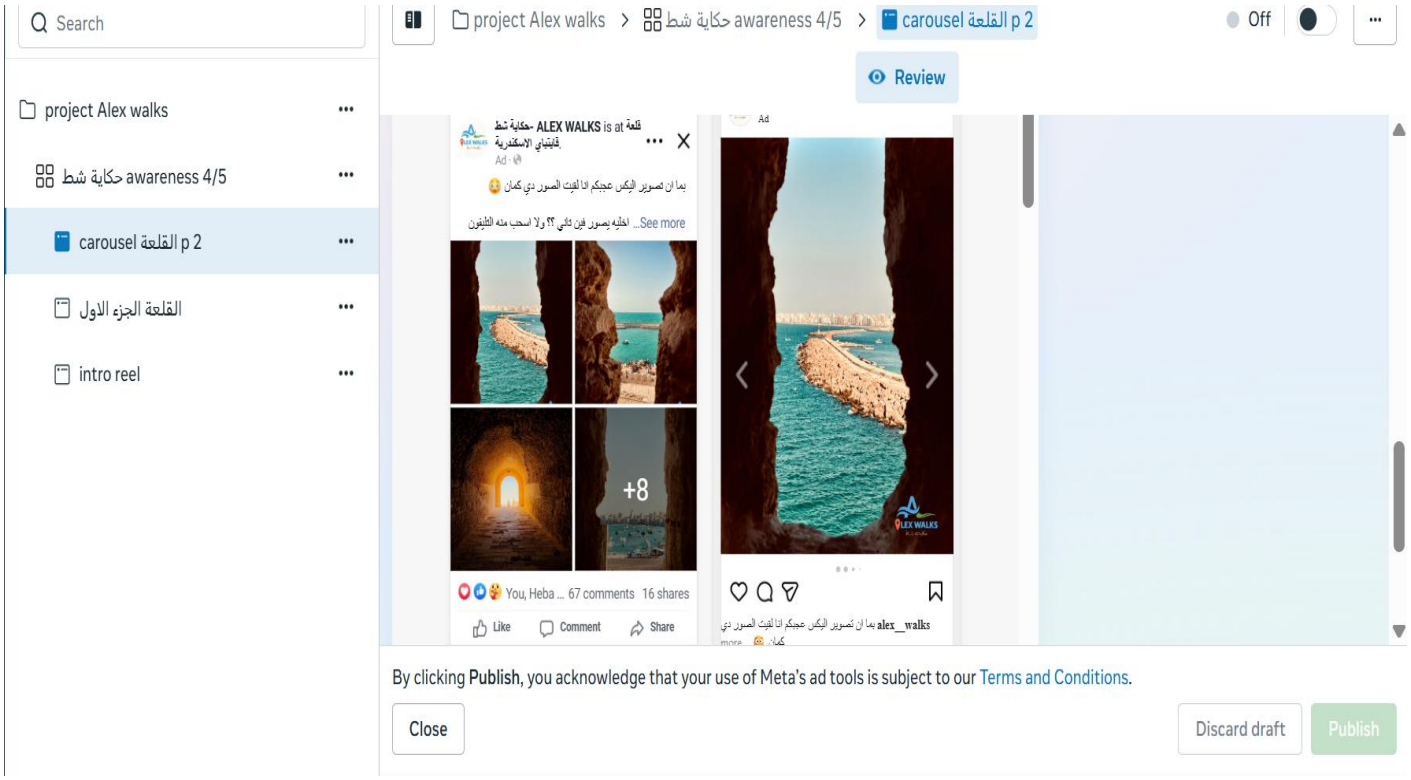
Discard draft

Publish


Search
project Alex walks
حكاية شط awareness 4/5
carousel القلعة p 2
القلعة الجزء الاول
intro reel
project Alex walks > حكاية شط awareness 4/5 > 3 Ads
Off
Edit
Review
Edit placement controls
Hide settings
Devices and operating systems
All
Platforms
Facebook and Instagram
Placement controls
Feeds
Campaign recommendations
You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads
We'll deliver different creative variations of your ad when we predict it could help improve performance with:
• Flexible media
Apply now
Preview
Show more (1)
By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.
Close
Discard draft
Publish


Search
project Alex walks
حكاية شط awareness 4/5
carousel القلعة p 2
القلعة الجزء الاول
intro reel
project Alex walks > حكاية شط awareness 4/5 > 3 Ads
Off
Edit
Review
Placement controls
Feeds
Stories, Status, Reels
In-stream ads for reels
Search results
Apps and sites
Campaign recommendations
You could get 3% lower cost per result with 1 more Advantage+ creative enhancements for 2 ads
We'll deliver different creative variations of your ad when we predict it could help improve performance with:
• Flexible media
Apply now
Preview
Show more (1)
By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.
Close
Discard draft
Publish


Search
project Alex walks
حكاية شط awareness 4/5
carousel القلعة p 2
القلعة الجزء الاول
intro reel
project Alex walks > حكاية شط awareness 4/5 > carousel القلعة p 2
Off
Review
Ad name
carousel القلعة p 2
ID: 120244945751630124
Partnership ad
Off
Facebook Page
حكاية شط- ALEX WALKS
Instagram Account
alex__walks
Identities display format
Not a partnership ad.
By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.
Close
Discard draft
Publish


Search
project Alex walks
حكاية شط awareness 4/5
carousel القلعة p 2
القلعة الجزء الاول
intro reel
project Alex walks > حكاية شط awareness 4/5 > carousel القلعة p 2
Off
Review
حكاية شط- ALEX WALKS is at قلعة قايتباي الاسكندرية
Ad
بما ان تصوير اليكس عجبكم انا لقيت الصور دي كمان
...See more
+8
You, Heba ... 67 comments 16 shares
Like
Comment
Share
Ad
alex__walks
By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.
Close
Discard draft
Publish

Search

project Alex walks

حكاية شط awareness 4/5

carousel القلعة p 2

القلعة الجزء الاول

intro reel

project Alex walks > حكاية شط awareness 4/5 > القلعة الجزء الاول

Off

Review

Ad name

القلعة الجزء الاول
ID: 120244945639570124

Partnership ad

Off

Facebook Page

حكاية شط- ALEX WALKS

Instagram Account

alex__walks

Identities display format

Not a partnership ad.

Post

By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

Close

Discard draft

Publish

Search

project Alex walks

حكاية شط awareness 4/5

carousel القلعة p 2

القلعة الجزء الاول

intro reel

project Alex walks > حكاية شط awareness 4/5 > القلعة الجزء الاول

Off

Review

By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

Close

Discard draft

Publish

Search

project Alex walks

حكاية شط awareness 4/5

carousel القلعة p 2

القلعة الجزء الاول

intro reel

project Alex walks > حكاية شط awareness 4/5 > intro reel

Off

Review

Ad name

intro reel

ID: 120244944969930124

Partnership ad

Off

Facebook Page

حكاية شط- ALEX WALKS

Instagram Account

alex__walks

Identities display format

Not a partnership ad.

Post

By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

Close

Discard draft

Publish

Search

project Alex walks

حكاية شط awareness 4/5

carousel القلعة p 2

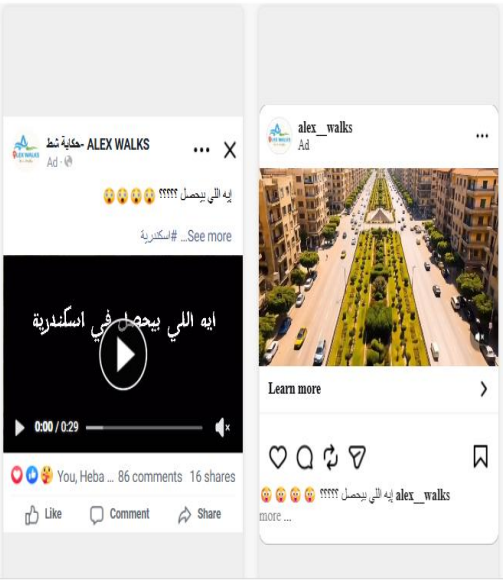
القلعة الجزء الاول

intro reel

project Alex walks > حكاية شط awareness 4/5 > intro reel

Off

Review



By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

Close

Discard draft

Publish